Digital Technology and Culture 338

Washington State University, spring 2008

Making a slideshow

Grading criteria:

Points possible: 150

Points	Objective
20	Topic and purpose of the slideshow are introduced in a clear way. There is a title page, and the text on that helps to transition into the images, making the theme of this piece radically clear from the start.
20	A main character, the perspective of the story, is introduced within the first two slides. Choose that wisely. It should be an interesting viewpoint, and it should be one that illustrates the theme. No PR folks.
20	Images follow the theme and character closely, progressing in a logical manner that illuminates the story through the perspective of the main character and secondary characters.
20	Characters in your piece are talking, as they do (not lecturing), with the sound accompanying the photos in logical places.
20	Ambient sound accompanies the photos, too, meaning sound recorded from the story's environment is included in a significant way.
20	Photographs show a wide diversity of imagery. There are no duplicative images, even ones that look somewhat similar. That means photos of emotional moments, details (macro lens), scenery, human interaction and key story development will be included.
20	The slideshow runs smoothly and looks clean. No sloppy or abrupt edits.
10	The ending wraps up what you want to say in an expansive way, leading to more thought on the subject. It's clear that the piece is over and your point has been expressed, including a credits slide.

Basic requirements:

An opening slide, including the title of the piece.

At least 10 additional slides that tell your story.

A closing slide, with credits, noting your authorship and that this was created in the DTC 338 Electronic Information class at WSUV.